

CLAIMS

What is claimed is:

1. A method for submitting ratings for wireless device applications, comprising

the steps of:

5 (a) receiving a rating for a wireless device application by a wireless device; and
(b) sending the rating from the wireless device to a server.

2. The method of claim 1, further comprising:

(c) storing the rating in a database at the server.

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3. The method of claim 1, wherein prior to the receiving step, comprises:

(a1) displaying an option to submit the rating for the wireless device application.

4. The method of claim 1, wherein the sending step (b) comprises:

15 (b1) creating a packet comprising the rating, a unique identifier for the wireless device, and an application identifier for the wireless device application.

5. The method of claim 4, further comprising:

(b2) launching a mobile web session; and
20 (b3) sending the packet to the server.

6. The method of claim 4, further comprising:

(b2) sending the packet to the server utilizing an Application Programming Interface (API) within the wireless device application.

7. The method of claim 4, wherein the packet further comprises free form text
5 received by the wireless device.

8. The method of claim 4, further comprising:

(c) receiving the packet by the server;

(d) determining if a database coupled to the server is storing a current rating for
10 the wireless device application from the wireless device;

(e) replacing the current rating with the rating in the packet, if the database is
storing the current rating; and

(f) inserting the rating, the unique identifier, and the application identifier from
the packet into the database, if the database is not storing the current rating.

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9. The method of claim 7, wherein the determining step (d) comprises:
(d1) determining that the wireless device owns the wireless device application.

10. A method for obtaining ratings for wireless device applications, comprising
20 the steps of:

(a) receiving a packet from a wireless device, wherein the packet comprises a
rating for a wireless device application;

(b) determining if a database is storing a current rating for the wireless device application from the wireless device;

(c) replacing the current rating with the rating in the packet, if the database is storing the current rating; and

5 (d) inserting the rating in the packet, a unique identifier for the wireless device, and an application identifier for the wireless device application into the database, if the database is not storing the current rating.

11. The method of claim 10, wherein the packet further comprises the unique 10 identifier for the wireless device and the application identifier.

12. The method of claim 10, wherein the determining step (b) further comprises:

(b1) determining that the wireless device owns the wireless device application.

15 13. A method for submitting ratings for wireless device applications, comprising the steps of:

(a) receiving a rating for a wireless device application by a wireless device;

(b) creating a packet comprising the rating, a unique identifier for the wireless device, and an application identifier for the wireless device application;

20 (c) sending the packet to a server;

(d) determining if a database coupled to the server is storing a current rating for the wireless device application from the wireless device;

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(e) replacing the current rating with the rating in the packet, if the database is storing the current rating; and

(f) inserting the rating, the unique identifier, and the application identifier from the packet into the database, if the database is not storing the current rating.

10 14. A method for submitting rating for wireless device application, comprising the steps of:

(a) receiving a rating for a wireless device application on a wireless device via an Internet web site;

(b) determining if a database is storing a current rating for the wireless device application from the wireless device;

(c) replacing the current rating with the received rating, if the database is storing the current rating; and

(d) inserting the received rating, a unique identifier for the wireless device, and an application identifier for the wireless device application into the database, if the database is not storing the current rating.

15 15. A computer readable medium with program instructions for submitting ratings for wireless device applications, comprising the instructions for:

20 (a) receiving a rating for a wireless device application by a wireless device; and

(b) sending the rating from the wireless device to a server.

16. The medium of claim 15, further comprising the instructions for:
(c) storing the rating in a database at the server.

5 17. The medium of claim 15, wherein prior to the receiving instruction,
comprises the instructions for:

(a1) displaying an option to submit the rating for the wireless device application.

18. The medium of claim 15, wherein the sending instruction (b) comprises the
instructions for:

10 (b1) creating a packet comprising the rating, a unique identifier for the wireless
device, and an application identifier for the wireless device application.

19. The medium of claim 18, further comprising the instructions for:

15 (b2) launching a mobile web session; and

(b3) sending the packet to the server.

20. The medium of claim 18, further comprising the instructions for:

(b2) sending the packet to the server utilizing an Application Programming
Interface (API) within the wireless device application.

20 21. The medium of claim 18, wherein the packet further comprises free form text
received by the wireless device.

22. The medium of claim 18, further comprising the instructions for:
(c) receiving the packet by the server;
(d) determining if a database coupled to the server is storing a current rating for

the wireless device application from the wireless device;

5 (e) replacing the current rating with the rating in the packet, if the database is
storing the current rating; and
(f) inserting the rating, the unique identifier, and the application identifier from
the packet into the database, if the database is not storing the current rating.

10 23. The medium of claim 22, wherein the determining instruction (d) comprises
the instructions for:

(d1) determining that the wireless device owns the wireless device application.

24. A computer readable medium with program instructions for obtaining ratings
15 for wireless device applications, comprising the instructions for:

(a) receiving a packet from a wireless device, wherein the packet comprises a
rating for a wireless device application;
(b) determining if a database is storing a current rating for the wireless device
application from the wireless device;

20 (c) replacing the current rating with the rating in the packet, if the database is
storing the current rating; and

(d) inserting the rating in the packet, a unique identifier for the wireless device,

and an application identifier for the wireless device application into the database, if the database is not storing the current rating.

25. The medium of claim 24, wherein the packet further comprises the unique 5 identifier for the wireless device and the application identifier.

26. The medium of claim 24, wherein the determining instruction (b) further comprises the instructions for:

(b1) determining that the wireless device owns the wireless device application.

10 27. A computer readable medium with program instructions for submitting ratings for wireless device applications, comprising the instructions for:

(a) receiving a rating for a wireless device application by a wireless device; (b) creating a packet comprising the rating, a unique identifier for the wireless

15 device, and an application identifier for the wireless device application; (c) sending the packet to a server; (d) determining if a database coupled to the server is storing a current rating for the wireless device application from the wireless device;

(e) replacing the current rating with the rating in the packet, if the database is 20 storing the current rating; and (f) inserting the rating, the unique identifier, and the application identifier from the packet into the database, if the database is not storing the current rating.

28. A computer readable medium with program instructions for submitting rating for wireless device application, comprising the instructions for:

- (a) receiving a rating for a wireless device application on a wireless device via an Internet web site;
- 5 (b) determining if a database is storing a current rating for the wireless device application from the wireless device;
- (c) replacing the current rating with the received rating, if the database is storing the current rating; and
- 10 (d) inserting the received rating, a unique identifier for the wireless device, and an application identifier for the wireless device application into the database, if the database is not storing the current rating.